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## Press Release

### Preparations in full swing

## More than 2,800 exhibitors to participate in bauma CHINA

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- 300,000 sqm of exhibition space
- 130,000 visitors expected
- Strict hygiene rules at the exhibition grounds
- Good international participation despite Covid-19 challenges
- Strong imperative for the construction and mining machinery industry to relaunch business

**Preparations for bauma CHINA 2020, which takes place from November 24 to 27 in Shanghai, are in full swing. More than 2,800 exhibitors will participate in Asia's leading trade fair for the construction and mining machinery industry. Despite the challenges due to Covid-19, the show will fill all 17 halls and the outdoor area at the Shanghai New International Expo Centre (SNIEC): in total 300,000 sqm of exhibition space.**

Despite the challenging circumstances, many international companies have been looking for ways to exhibit again this year. For example, companies with subsidiaries or dealers in China are planning to have their Chinese colleagues on site in case employees cannot travel from Europe, the US, Korea, Japan etc. Among the well known international exhibitors that will be showcasing at bauma CHINA are the following: Bauer Maschinen GmbH, Bosch Rexroth Hydraulics & Automation, Caterpillar, Herrenknecht and Volvo Construction Equipment.

In addition, there will be three international joint stands – from Germany, Italy, and Spain. Together they account for 73 exhibitors and an area of over 1,800 square meters.

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Exhibitors will be presenting products that meet tomorrow's challenges: in focus will be smart and low-emission machines, electromobility and remote-control technology.

Due to Covid-19, bauma CHINA will see a predominantly Chinese audience with a correspondingly high quality. The exhibition management expects around 130,000 visitors. Visitors who pre-register online get their tickets free of charge, tickets purchased on site cost 50 RMB.

### **Strict rules at the exhibition grounds**

The health and safety of exhibitors, visitors and partners will continue to be a top priority. The Shanghai Municipal Commission of Commerce and the Shanghai Convention & Exhibition Industries Association have published regulations and guidelines for exhibition organizers on the prevention and control of the epidemic, and these will be strictly observed during the show. To ensure a safe and orderly event, the various control and security measures and venue-sanitation regulations will be effectively implemented, appropriate on-site medical services will be provided and all participants will be required to register online.

### **Chinese government strengthens economic activity**

The Chinese government has taken numerous steps to strengthen economic development, and initial successes are becoming apparent. According to the government, China's gross domestic product grew again by 3.2 percent in the second quarter after the coronavirus-related upheavals in the first quarter. A relaxed monetary policy and strong investment in infrastructure, consumption and healthcare are aimed at strengthening economic activity for the rest of the year.

### **Construction industry: Strong imperative to relaunch business**

As far as construction is concerned, according to the latest report by Off-Highway Research, stimulus spending in China is expected to drive a 14-percent increase in construction equipment sales in the country in 2020. This makes

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China the only major country to see growth in equipment sales this year. Therefore, there is a strong imperative for the construction and mining machinery industry to re-launch business in China. In addition, there is a desire among industry players to meet again in person, to exchange information and network. bauma CHINA, as Asia's leading trade fair for the construction and mining machinery industry, is the most important platform to fulfill these needs.

More information can be found online at [www.bauma-china.com](http://www.bauma-china.com)

### **Construction machinery trade shows of Messe München**

Organizing trade shows for the international construction machinery sector is a core competence of Messe München. Its portfolio includes not only the world's leading trade show, bauma in Munich, and the brand event bauma China in Shanghai—it also cooperates with the Association of Equipment Manufacturers (AEM) in the organization of BAUMA CONEXPO INDIA in Gurgaon/Delhi and BAUMA CONEXPO AFRICA in Johannesburg. In December 2015, Messe München successfully expanded its portfolio again by purchasing the leading Russian construction-machinery exhibition CTT.

### **Messe München**

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.